Who doesn’t want their child to attend their dream college? But as they say, it takes a village – applying to college is a team effort between children, teachers, and parents working together to make that dream come true. Our seminar aims to educate parents so that they can hold up their end of the bargain: to provide adequate behind the scenes support, both emotional and financial. We will give you a comprehensive overview of the educational planning process so that when your child gets that acceptance letter, you can have peace of mind knowing that you are prepared for their college expenses and are fully knowledgeable about the financial aid process.

We will cover:

* + How and why you should have a roadmap for every year of your child’s high school career, and what that entails
  + Benefits and pitfalls of popular college savings vehicles
  + What you should know about financial aid calculations
  + How to appropriately and legally shield your assets so your child gets the biggest slice of the financial aid pie they are entitled to
  + Changes in financial aid regulations and limitations for 2013-2014

ABOUT THE SPEAKER:

 Nancy Lu is a licensed independent financial professional with almost a decade of experience working with over 200 top financial companies. Together with her team, they have helped hundreds of families plan for their financial futures and send their children to their dream schools – including her own two children.